

**INVOICE NO.**

ES2437177

INVOICE DATE

10/30/2016

BILL CYCLE

201610

INVOICE DUE DATE

11/27/2016

ATTN: Cathie Herrick
Buying Time Media
650 Massachusetts Ave, NW
Suite 210
Washington, DC 20001

INVOICE

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|-------------------|-------------|---------------------------|--------------|
| Buying Time Media | BUYING TIME | STONEY FOR RVA - RICHMOND | B57924 |

| ORDER NO. | MARKET | PRODUCT TYPE | COST | UNITS ORDERED | UNITS AIRED |
|------------|----------|--------------|------------|---------------|-------------|
| ES11983283 | Richmond | TV | \$8,895.00 | 319 | 319 |

INVOICE NOTES

| | |
|------------------------------|-------------------|
| Gross Advertising Total | \$8,895.00 |
| Agency Commission | (\$1,334.25) |
| Rep Commission | (\$982.88) |
| Net Advertising Total | \$6,577.87 |

Terms: Net 30 Days

Mail to: Comcast Spotlight
P.O. Box 415949
Boston, MA 02241-5949

**INVOICE NO.**

ES2437177

INVOICE DATE

10/30/2016

BILL CYCLE

201610

INVOICE DUE DATE

11/27/2016

AFFIDAVIT

Product:
Estimate No: N/A
Campaign No:

Comcast Order No: ES11983283
TIM Est No: 405608
AE Name: NCC Richmond

Market: Richmond
Contract Type: Single

Commercial Summary

| Spot ID | Title | Zone | Networks | Spots | Cost |
|-----------|-------------------------------|--|--|-------|------------|
| NW1582053 | LS0116H What Its Like | Chesterfield Zone/0836, Richmond City Zone/9348 | BET, CMDY, CNN, DISC, FOOD, HALL, HGTV, HIST, MNBC, TBSC, TNT, USA | 141 | \$3,752.97 |
| NW1586750 | LS0216H What Its Like Endorse | Chesterfield Zone/0836, Richmond City Zone/9348 | BET, CMDY, CNN, DISC, FOOD, HALL, HGTV, HIST, MNBC, TBSC, TNT, USA | 88 | \$2,448.02 |
| NW1590504 | LS0316H Every Day | Chesterfield Zone/0836, Richmond City Zone/9348 | BET, CMDY, CNN, DISC, FOOD, HALL, HGTV, HIST, MNBC, TBSC, TNT, USA | 90 | \$2,694.01 |

Channel Summary

| Network | Zone | Spot ID | Spots | Cost |
|---------|-------------------------|-----------|-------|----------|
| BET | Chesterfield Zone/0836 | NW1582053 | 9 | \$497.00 |
| BET | Chesterfield Zone/0836 | NW1586750 | 7 | \$345.00 |
| BET | Chesterfield Zone/0836 | NW1590504 | 8 | \$410.00 |
| BET | Richmond City Zone/9348 | NW1582053 | 7 | \$120.00 |
| BET | Richmond City Zone/9348 | NW1586750 | 4 | \$60.00 |
| BET | Richmond City Zone/9348 | NW1590504 | 3 | \$42.00 |
| CMDY | Richmond City Zone/9348 | NW1582053 | 9 | \$110.98 |
| CMDY | Richmond City Zone/9348 | NW1586750 | 5 | \$61.01 |
| CMDY | Richmond City Zone/9348 | NW1590504 | 6 | \$62.01 |
| CNN | Richmond City Zone/9348 | NW1582053 | 19 | \$169.00 |
| CNN | Richmond City Zone/9348 | NW1586750 | 12 | \$104.00 |
| CNN | Richmond City Zone/9348 | NW1590504 | 11 | \$100.00 |
| DISC | Richmond City Zone/9348 | NW1582053 | 8 | \$81.99 |
| DISC | Richmond City Zone/9348 | NW1586750 | 6 | \$58.01 |
| DISC | Richmond City Zone/9348 | NW1590504 | 5 | \$63.00 |
| FOOD | Richmond City Zone/9348 | NW1582053 | 7 | \$175.00 |
| FOOD | Richmond City Zone/9348 | NW1586750 | 5 | \$150.00 |
| FOOD | Richmond City Zone/9348 | NW1590504 | 7 | \$204.00 |
| HALL | Richmond City Zone/9348 | NW1582053 | 10 | \$58.00 |
| HALL | Richmond City Zone/9348 | NW1586750 | 5 | \$29.00 |
| HALL | Richmond City Zone/9348 | NW1590504 | 6 | \$32.00 |
| HGTV | Chesterfield Zone/0836 | NW1582053 | 8 | \$872.00 |
| HGTV | Chesterfield Zone/0836 | NW1586750 | 7 | \$732.00 |
| HGTV | Chesterfield Zone/0836 | NW1590504 | 8 | \$844.00 |
| HGTV | Richmond City Zone/9348 | NW1582053 | 9 | \$614.00 |
| HGTV | Richmond City Zone/9348 | NW1586750 | 6 | \$378.00 |

| | | | | |
|------|-------------------------|-----------|----|----------|
| HGTV | Richmond City Zone/9348 | NW1590504 | 5 | \$356.00 |
| HIST | Richmond City Zone/9348 | NW1582053 | 9 | \$135.00 |
| HIST | Richmond City Zone/9348 | NW1586750 | 5 | \$67.00 |
| HIST | Richmond City Zone/9348 | NW1590504 | 5 | \$67.00 |
| MNBC | Richmond City Zone/9348 | NW1582053 | 20 | \$81.00 |
| MNBC | Richmond City Zone/9348 | NW1586750 | 11 | \$44.00 |
| MNBC | Richmond City Zone/9348 | NW1590504 | 12 | \$48.00 |
| TBSC | Richmond City Zone/9348 | NW1582053 | 9 | \$391.00 |
| TBSC | Richmond City Zone/9348 | NW1586750 | 6 | \$216.00 |
| TBSC | Richmond City Zone/9348 | NW1590504 | 5 | \$252.00 |
| TNT | Richmond City Zone/9348 | NW1582053 | 6 | \$138.00 |
| TNT | Richmond City Zone/9348 | NW1586750 | 4 | \$99.00 |
| TNT | Richmond City Zone/9348 | NW1590504 | 5 | \$94.00 |
| USA | Richmond City Zone/9348 | NW1582053 | 11 | \$310.00 |
| USA | Richmond City Zone/9348 | NW1586750 | 5 | \$105.00 |
| USA | Richmond City Zone/9348 | NW1590504 | 4 | \$120.00 |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|-------------------------|---------|-----------------------|-----|------|----------|------|
| 9-27-16 | BET | Chesterfield Zone/0836 | 6:48PM | LS0116H What Its Like | 30 | 71 | \$43.00 | |
| 9-27-16 | BET | Chesterfield Zone/0836 | 7:54PM | LS0116H What Its Like | 30 | 72 | \$65.00 | |
| 9-27-16 | BET | Chesterfield Zone/0836 | 8:46PM | LS0116H What Its Like | 30 | 72 | \$65.00 | |
| 9-27-16 | HGTV | Chesterfield Zone/0836 | 5:20PM | LS0116H What Its Like | 30 | 76 | \$104.00 | |
| 9-27-16 | HGTV | Chesterfield Zone/0836 | 7:20PM | LS0116H What Its Like | 30 | 77 | \$112.00 | |
| 9-27-16 | HGTV | Chesterfield Zone/0836 | 8:44PM | LS0116H What Its Like | 30 | 77 | \$112.00 | |
| 9-27-16 | BET | Richmond City Zone/9348 | 5:22PM | LS0116H What Its Like | 30 | 3 | \$12.00 | |
| 9-27-16 | BET | Richmond City Zone/9348 | 7:54PM | LS0116H What Its Like | 30 | 4 | \$21.00 | |
| 9-27-16 | CMDY | Richmond City Zone/9348 | 4:50PM | LS0116H What Its Like | 30 | 8 | \$8.99 | |
| 9-27-16 | CMDY | Richmond City Zone/9348 | 10:55PM | LS0116H What Its Like | 30 | 9 | \$15.00 | |
| 9-27-16 | CMDY | Richmond City Zone/9348 | 11:23PM | LS0116H What Its Like | 30 | 9 | \$15.00 | |
| 9-27-16 | CNN | Richmond City Zone/9348 | 5:46AM | LS0116H What Its Like | 30 | 15 | \$7.00 | |
| 9-27-16 | CNN | Richmond City Zone/9348 | 11:47AM | LS0116H What Its Like | 30 | 83 | \$4.00 | |
| 9-27-16 | CNN | Richmond City Zone/9348 | 3:44PM | LS0116H What Its Like | 30 | 83 | \$4.00 | |
| 9-27-16 | CNN | Richmond City Zone/9348 | 4:51PM | LS0116H What Its Like | 30 | 17 | \$10.00 | |
| 9-27-16 | CNN | Richmond City Zone/9348 | 5:58PM | LS0116H What Its Like | 30 | 17 | \$10.00 | |
| 9-27-16 | CNN | Richmond City Zone/9348 | 10:39PM | LS0116H What Its Like | 30 | 18 | \$12.00 | |
| 9-27-16 | DISC | Richmond City Zone/9348 | 5:28PM | LS0116H What Its Like | 30 | 22 | \$7.99 | |
| 9-27-16 | DISC | Richmond City Zone/9348 | 6:36PM | LS0116H What Its Like | 30 | 22 | \$7.99 | |
| 9-27-16 | DISC | Richmond City Zone/9348 | 9:29PM | LS0116H What Its Like | 30 | 84 | \$14.00 | |
| 9-27-16 | FOOD | Richmond City Zone/9348 | 6:23PM | LS0116H What Its Like | 30 | 27 | \$10.00 | |
| 9-27-16 | FOOD | Richmond City Zone/9348 | 8:51PM | LS0116H What Its Like | 30 | 85 | \$45.00 | |
| 9-27-16 | HALL | Richmond City Zone/9348 | 4:45PM | LS0116H What Its Like | 30 | 32 | \$5.00 | |
| 9-27-16 | HALL | Richmond City Zone/9348 | 6:49PM | LS0116H What Its Like | 30 | 32 | \$5.00 | |
| 9-27-16 | HALL | Richmond City Zone/9348 | 8:48PM | LS0116H What Its Like | 30 | 33 | \$7.00 | |
| 9-27-16 | HALL | Richmond City Zone/9348 | 10:16PM | LS0116H What Its Like | 30 | 33 | \$7.00 | |
| 9-27-16 | HGTV | Richmond City Zone/9348 | 4:20PM | LS0116H What Its Like | 30 | 37 | \$54.00 | |
| 9-27-16 | HGTV | Richmond City Zone/9348 | 5:20PM | LS0116H What Its Like | 30 | 37 | \$54.00 | |
| 9-27-16 | HGTV | Richmond City Zone/9348 | 8:44PM | LS0116H What Its Like | 30 | 38 | \$86.00 | |
| 9-27-16 | HGTV | Richmond City Zone/9348 | 11:21PM | LS0116H What Its Like | 30 | 38 | \$86.00 | |
| 9-27-16 | HIST | Richmond City Zone/9348 | 5:45PM | LS0116H What Its Like | 30 | 42 | \$15.00 | |
| 9-27-16 | HIST | Richmond City Zone/9348 | 6:17PM | LS0116H What Its Like | 30 | 42 | \$15.00 | |
| 9-27-16 | HIST | Richmond City Zone/9348 | 7:16PM | LS0116H What Its Like | 30 | 87 | \$15.00 | |
| 9-27-16 | MNBC | Richmond City Zone/9348 | 8:16AM | LS0116H What Its Like | 30 | 49 | \$4.00 | |
| 9-27-16 | MNBC | Richmond City Zone/9348 | 10:16AM | LS0116H What Its Like | 30 | 88 | \$3.00 | |
| 9-27-16 | MNBC | Richmond City Zone/9348 | 1:21PM | LS0116H What Its Like | 30 | 88 | \$3.00 | |
| 9-27-16 | MNBC | Richmond City Zone/9348 | 5:58PM | LS0116H What Its Like | 30 | 51 | \$5.00 | |
| 9-27-16 | MNBC | Richmond City Zone/9348 | 6:49PM | LS0116H What Its Like | 30 | 51 | \$5.00 | |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|-------------------------|---------|-----------------------|-----|------|----------|------|
| 9-27-16 | MNBC | Richmond City Zone/9348 | 10:23PM | LS0116H What Its Like | 30 | 89 | \$4.00 | |
| 9-27-16 | TBSC | Richmond City Zone/9348 | 4:43PM | LS0116H What Its Like | 30 | 56 | \$19.00 | |
| 9-27-16 | TBSC | Richmond City Zone/9348 | 6:45PM | LS0116H What Its Like | 30 | 56 | \$19.00 | |
| 9-27-16 | TBSC | Richmond City Zone/9348 | 7:45PM | LS0116H What Its Like | 30 | 57 | \$74.00 | |
| 9-27-16 | TNT | Richmond City Zone/9348 | 4:41PM | LS0116H What Its Like | 30 | 61 | \$18.00 | |
| 9-27-16 | TNT | Richmond City Zone/9348 | 11:10PM | LS0116H What Its Like | 30 | 62 | \$28.00 | |
| 9-27-16 | USA | Richmond City Zone/9348 | 4:49PM | LS0116H What Its Like | 30 | 66 | \$20.00 | |
| 9-27-16 | USA | Richmond City Zone/9348 | 5:47PM | LS0116H What Its Like | 30 | 66 | \$20.00 | |
| 9-27-16 | USA | Richmond City Zone/9348 | 7:22PM | LS0116H What Its Like | 30 | 67 | \$35.00 | |
| 9-27-16 | USA | Richmond City Zone/9348 | 8:21PM | LS0116H What Its Like | 30 | 67 | \$35.00 | |
| 9-28-16 | BET | Chesterfield Zone/0836 | 4:48PM | LS0116H What Its Like | 30 | 81 | \$43.00 | |
| 9-28-16 | BET | Chesterfield Zone/0836 | 6:47PM | LS0116H What Its Like | 30 | 71 | \$43.00 | |
| 9-28-16 | BET | Chesterfield Zone/0836 | 7:38PM | LS0116H What Its Like | 30 | 72 | \$65.00 | |
| 9-28-16 | BET | Chesterfield Zone/0836 | 11:45PM | LS0116H What Its Like | 30 | 72 | \$65.00 | |
| 9-28-16 | HGTV | Chesterfield Zone/0836 | 5:19PM | LS0116H What Its Like | 30 | 76 | \$104.00 | |
| 9-28-16 | HGTV | Chesterfield Zone/0836 | 8:41PM | LS0116H What Its Like | 30 | 77 | \$112.00 | |
| 9-28-16 | HGTV | Chesterfield Zone/0836 | 9:18PM | LS0116H What Its Like | 30 | 77 | \$112.00 | |
| 9-28-16 | BET | Richmond City Zone/9348 | 6:47PM | LS0116H What Its Like | 30 | 3 | \$12.00 | |
| 9-28-16 | BET | Richmond City Zone/9348 | 7:38PM | LS0116H What Its Like | 30 | 4 | \$21.00 | |
| 9-28-16 | BET | Richmond City Zone/9348 | 11:45PM | LS0116H What Its Like | 30 | 4 | \$21.00 | |
| 9-28-16 | CMDY | Richmond City Zone/9348 | 4:51PM | LS0116H What Its Like | 30 | 8 | \$8.99 | |
| 9-28-16 | CMDY | Richmond City Zone/9348 | 5:54PM | LS0116H What Its Like | 30 | 8 | \$8.99 | |
| 9-28-16 | CMDY | Richmond City Zone/9348 | 7:53PM | LS0116H What Its Like | 30 | 9 | \$15.00 | |
| 9-28-16 | CNN | Richmond City Zone/9348 | 7:28AM | LS0116H What Its Like | 30 | 15 | \$7.00 | |
| 9-28-16 | CNN | Richmond City Zone/9348 | 9:59AM | LS0116H What Its Like | 30 | 83 | \$4.00 | |
| 9-28-16 | CNN | Richmond City Zone/9348 | 2:50PM | LS0116H What Its Like | 30 | 83 | \$4.00 | |
| 9-28-16 | CNN | Richmond City Zone/9348 | 5:50PM | LS0116H What Its Like | 30 | 17 | \$10.00 | |
| 9-28-16 | CNN | Richmond City Zone/9348 | 5:58PM | LS0116H What Its Like | 30 | 17 | \$10.00 | |
| 9-28-16 | CNN | Richmond City Zone/9348 | 8:59PM | LS0116H What Its Like | 30 | 18 | \$12.00 | |
| 9-28-16 | CNN | Richmond City Zone/9348 | 11:37PM | LS0116H What Its Like | 30 | 18 | \$12.00 | |
| 9-28-16 | DISC | Richmond City Zone/9348 | 6:14PM | LS0116H What Its Like | 30 | 22 | \$7.99 | |
| 9-28-16 | DISC | Richmond City Zone/9348 | 7:36PM | LS0116H What Its Like | 30 | 84 | \$14.00 | |
| 9-28-16 | FOOD | Richmond City Zone/9348 | 6:21PM | LS0116H What Its Like | 30 | 27 | \$10.00 | |
| 9-28-16 | FOOD | Richmond City Zone/9348 | 8:55PM | LS0116H What Its Like | 30 | 85 | \$45.00 | |
| 9-28-16 | HALL | Richmond City Zone/9348 | 4:46PM | LS0116H What Its Like | 30 | 32 | \$5.00 | |
| 9-28-16 | HALL | Richmond City Zone/9348 | 6:50PM | LS0116H What Its Like | 30 | 80 | \$5.00 | |
| 9-28-16 | HALL | Richmond City Zone/9348 | 10:18PM | LS0116H What Its Like | 30 | 33 | \$7.00 | |
| 9-28-16 | HGTV | Richmond City Zone/9348 | 5:19PM | LS0116H What Its Like | 30 | 37 | \$54.00 | |
| 9-28-16 | HGTV | Richmond City Zone/9348 | 8:41PM | LS0116H What Its Like | 30 | 38 | \$86.00 | |
| 9-28-16 | HIST | Richmond City Zone/9348 | 4:43PM | LS0116H What Its Like | 30 | 42 | \$15.00 | |
| 9-28-16 | HIST | Richmond City Zone/9348 | 7:13PM | LS0116H What Its Like | 30 | 87 | \$15.00 | |
| 9-28-16 | MNBC | Richmond City Zone/9348 | 7:29AM | LS0116H What Its Like | 30 | 49 | \$4.00 | |
| 9-28-16 | MNBC | Richmond City Zone/9348 | 11:17AM | LS0116H What Its Like | 30 | 88 | \$3.00 | |
| 9-28-16 | MNBC | Richmond City Zone/9348 | 1:16PM | LS0116H What Its Like | 30 | 88 | \$3.00 | |
| 9-28-16 | MNBC | Richmond City Zone/9348 | 4:22PM | LS0116H What Its Like | 30 | 51 | \$5.00 | |
| 9-28-16 | MNBC | Richmond City Zone/9348 | 5:57PM | LS0116H What Its Like | 30 | 51 | \$5.00 | |
| 9-28-16 | MNBC | Richmond City Zone/9348 | 8:46PM | LS0116H What Its Like | 30 | 89 | \$4.00 | |
| 9-28-16 | MNBC | Richmond City Zone/9348 | 11:49PM | LS0116H What Its Like | 30 | 89 | \$4.00 | |
| 9-28-16 | TBSC | Richmond City Zone/9348 | 6:15PM | LS0116H What Its Like | 30 | 56 | \$19.00 | |
| 9-28-16 | TBSC | Richmond City Zone/9348 | 9:11PM | LS0116H What Its Like | 30 | 57 | \$74.00 | |
| 9-28-16 | TNT | Richmond City Zone/9348 | 5:06PM | LS0116H What Its Like | 30 | 61 | \$18.00 | |
| 9-28-16 | TNT | Richmond City Zone/9348 | 7:13PM | LS0116H What Its Like | 30 | 62 | \$28.00 | |
| 9-28-16 | USA | Richmond City Zone/9348 | 5:39PM | LS0116H What Its Like | 30 | 66 | \$20.00 | |
| 9-28-16 | USA | Richmond City Zone/9348 | 7:24PM | LS0116H What Its Like | 30 | 67 | \$35.00 | |
| 9-28-16 | USA | Richmond City Zone/9348 | 8:35PM | LS0116H What Its Like | 30 | 67 | \$35.00 | |
| 9-29-16 | BET | Chesterfield Zone/0836 | 5:23PM | LS0116H What Its Like | 30 | 71 | \$43.00 | |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|-------------------------|---------|-------------------------------|-----|------|----------|------|
| 9-29-16 | BET | Chesterfield Zone/0836 | 11:47PM | LS0116H What Its Like | 30 | 72 | \$65.00 | |
| 9-29-16 | HGTV | Chesterfield Zone/0836 | 4:18PM | LS0116H What Its Like | 30 | 76 | \$104.00 | |
| 9-29-16 | HGTV | Chesterfield Zone/0836 | 11:17PM | LS0116H What Its Like | 30 | 77 | \$112.00 | |
| 9-29-16 | BET | Richmond City Zone/9348 | 4:49PM | LS0116H What Its Like | 30 | 3 | \$12.00 | |
| 9-29-16 | BET | Richmond City Zone/9348 | 11:47PM | LS0116H What Its Like | 30 | 4 | \$21.00 | |
| 9-29-16 | CMDY | Richmond City Zone/9348 | 5:54PM | LS0116H What Its Like | 30 | 8 | \$9.01 | |
| 9-29-16 | CMDY | Richmond City Zone/9348 | 9:39PM | LS0116H What Its Like | 30 | 9 | \$15.00 | |
| 9-29-16 | CMDY | Richmond City Zone/9348 | 11:21PM | LS0116H What Its Like | 30 | 9 | \$15.00 | |
| 9-29-16 | CNN | Richmond City Zone/9348 | 8:42AM | LS0116H What Its Like | 30 | 15 | \$7.00 | |
| 9-29-16 | CNN | Richmond City Zone/9348 | 4:46PM | LS0116H What Its Like | 30 | 17 | \$10.00 | |
| 9-29-16 | CNN | Richmond City Zone/9348 | 6:25PM | LS0116H What Its Like | 30 | 17 | \$10.00 | |
| 9-29-16 | CNN | Richmond City Zone/9348 | 7:42PM | LS0116H What Its Like | 30 | 18 | \$12.00 | |
| 9-29-16 | CNN | Richmond City Zone/9348 | 9:00PM | LS0116H What Its Like | 30 | 18 | \$12.00 | |
| 9-29-16 | CNN | Richmond City Zone/9348 | 11:39PM | LS0116H What Its Like | 30 | 18 | \$12.00 | |
| 9-29-16 | DISC | Richmond City Zone/9348 | 4:14PM | LS0116H What Its Like | 30 | 22 | \$8.01 | |
| 9-29-16 | DISC | Richmond City Zone/9348 | 5:29PM | LS0116H What Its Like | 30 | 22 | \$8.01 | |
| 9-29-16 | DISC | Richmond City Zone/9348 | 8:39PM | LS0116H What Its Like | 30 | 84 | \$14.00 | |
| 9-29-16 | FOOD | Richmond City Zone/9348 | 5:53PM | LS0116H What Its Like | 30 | 27 | \$10.00 | |
| 9-29-16 | FOOD | Richmond City Zone/9348 | 6:24PM | LS0116H What Its Like | 30 | 27 | \$10.00 | |
| 9-29-16 | FOOD | Richmond City Zone/9348 | 11:49PM | LS0116H What Its Like | 30 | 85 | \$45.00 | |
| 9-29-16 | HALL | Richmond City Zone/9348 | 5:46PM | LS0116H What Its Like | 30 | 32 | \$5.00 | |
| 9-29-16 | HALL | Richmond City Zone/9348 | 6:48PM | LS0116H What Its Like | 30 | 32 | \$5.00 | |
| 9-29-16 | HALL | Richmond City Zone/9348 | 11:46PM | LS0116H What Its Like | 30 | 33 | \$7.00 | |
| 9-29-16 | HGTV | Richmond City Zone/9348 | 4:18PM | LS0116H What Its Like | 30 | 37 | \$54.00 | |
| 9-29-16 | HGTV | Richmond City Zone/9348 | 5:19PM | LS0116H What Its Like | 30 | 37 | \$54.00 | |
| 9-29-16 | HGTV | Richmond City Zone/9348 | 7:46PM | LS0116H What Its Like | 30 | 38 | \$86.00 | |
| 9-29-16 | HIST | Richmond City Zone/9348 | 4:46PM | LS0116H What Its Like | 30 | 42 | \$15.00 | |
| 9-29-16 | HIST | Richmond City Zone/9348 | 5:46PM | LS0116H What Its Like | 30 | 42 | \$15.00 | |
| 9-29-16 | HIST | Richmond City Zone/9348 | 8:16PM | LS0116H What Its Like | 30 | 87 | \$15.00 | |
| 9-29-16 | HIST | Richmond City Zone/9348 | 11:17PM | LS0116H What Its Like | 30 | 87 | \$15.00 | |
| 9-29-16 | MNBC | Richmond City Zone/9348 | 7:31AM | LS0116H What Its Like | 30 | 49 | \$4.00 | |
| 9-29-16 | MNBC | Richmond City Zone/9348 | 3:37PM | LS0116H What Its Like | 30 | 88 | \$3.00 | |
| 9-29-16 | MNBC | Richmond City Zone/9348 | 4:09PM | LS0116H What Its Like | 30 | 51 | \$5.00 | |
| 9-29-16 | MNBC | Richmond City Zone/9348 | 5:58PM | LS0116H What Its Like | 30 | 51 | \$5.00 | |
| 9-29-16 | MNBC | Richmond City Zone/9348 | 7:43PM | LS0116H What Its Like | 30 | 89 | \$4.00 | |
| 9-29-16 | MNBC | Richmond City Zone/9348 | 8:46PM | LS0116H What Its Like | 30 | 89 | \$4.00 | |
| 9-29-16 | MNBC | Richmond City Zone/9348 | 10:28PM | LS0116H What Its Like | 30 | 89 | \$4.00 | |
| 9-29-16 | TBSC | Richmond City Zone/9348 | 4:43PM | LS0116H What Its Like | 30 | 56 | \$19.00 | |
| 9-29-16 | TBSC | Richmond City Zone/9348 | 6:43PM | LS0116H What Its Like | 30 | 56 | \$19.00 | |
| 9-29-16 | TBSC | Richmond City Zone/9348 | 7:45PM | LS0116H What Its Like | 30 | 57 | \$74.00 | |
| 9-29-16 | TBSC | Richmond City Zone/9348 | 9:42PM | LS0116H What Its Like | 30 | 57 | \$74.00 | |
| 9-29-16 | TNT | Richmond City Zone/9348 | 4:39PM | LS0116H What Its Like | 30 | 61 | \$18.00 | |
| 9-29-16 | TNT | Richmond City Zone/9348 | 10:38PM | LS0116H What Its Like | 30 | 62 | \$28.00 | |
| 9-29-16 | USA | Richmond City Zone/9348 | 5:45PM | LS0116H What Its Like | 30 | 66 | \$20.00 | |
| 9-29-16 | USA | Richmond City Zone/9348 | 6:40PM | LS0116H What Its Like | 30 | 66 | \$20.00 | |
| 9-29-16 | USA | Richmond City Zone/9348 | 7:18PM | LS0116H What Its Like | 30 | 67 | \$35.00 | |
| 9-29-16 | USA | Richmond City Zone/9348 | 8:46PM | LS0116H What Its Like | 30 | 67 | \$35.00 | |
| 9-30-16 | BET | Chesterfield Zone/0836 | 4:49PM | LS0216H What Its Like Endorse | 30 | 71 | \$43.00 | |
| 9-30-16 | BET | Chesterfield Zone/0836 | 11:20PM | LS0216H What Its Like Endorse | 30 | 72 | \$65.00 | |
| 9-30-16 | BET | Chesterfield Zone/0836 | 11:53PM | LS0316H Every Day | 30 | 72 | \$65.00 | |
| 9-30-16 | HGTV | Chesterfield Zone/0836 | 5:18PM | LS0316H Every Day | 30 | 76 | \$104.00 | |
| 9-30-16 | HGTV | Chesterfield Zone/0836 | 8:43PM | LS0216H What Its Like Endorse | 30 | 77 | \$112.00 | |
| 9-30-16 | HGTV | Chesterfield Zone/0836 | 11:18PM | LS0316H Every Day | 30 | 77 | \$112.00 | |
| 9-30-16 | BET | Richmond City Zone/9348 | 6:20PM | LS0316H Every Day | 30 | 3 | \$12.00 | |
| 9-30-16 | CMDY | Richmond City Zone/9348 | 4:50PM | LS0316H Every Day | 30 | 8 | \$9.01 | |
| 9-30-16 | CMDY | Richmond City Zone/9348 | 5:51PM | LS0216H What Its Like Endorse | 30 | 8 | \$9.01 | |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|-------------------------|---------|-------------------------------|-----|------|----------|------|
| 9-30-16 | CMDY | Richmond City Zone/9348 | 9:53PM | LS0316H Every Day | 30 | 9 | \$15.00 | |
| 9-30-16 | CNN | Richmond City Zone/9348 | 5:52AM | LS0316H Every Day | 30 | 15 | \$7.00 | |
| 9-30-16 | CNN | Richmond City Zone/9348 | 10:46AM | LS0216H What Its Like Endorse | 30 | 83 | \$4.00 | |
| 9-30-16 | CNN | Richmond City Zone/9348 | 1:59PM | LS0316H Every Day | 30 | 83 | \$4.00 | |
| 9-30-16 | CNN | Richmond City Zone/9348 | 4:38PM | LS0216H What Its Like Endorse | 30 | 17 | \$10.00 | |
| 9-30-16 | CNN | Richmond City Zone/9348 | 6:26PM | LS0316H Every Day | 30 | 17 | \$10.00 | |
| 9-30-16 | CNN | Richmond City Zone/9348 | 9:00PM | LS0216H What Its Like Endorse | 30 | 18 | \$12.00 | |
| 9-30-16 | CNN | Richmond City Zone/9348 | 11:44PM | LS0316H Every Day | 30 | 18 | \$12.00 | |
| 9-30-16 | DISC | Richmond City Zone/9348 | 4:27PM | LS0216H What Its Like Endorse | 30 | 22 | \$8.01 | |
| 9-30-16 | DISC | Richmond City Zone/9348 | 7:40PM | LS0316H Every Day | 30 | 84 | \$14.00 | |
| 9-30-16 | DISC | Richmond City Zone/9348 | 10:28PM | LS0216H What Its Like Endorse | 30 | 84 | \$14.00 | |
| 9-30-16 | FOOD | Richmond City Zone/9348 | 5:53PM | LS0316H Every Day | 30 | 27 | \$10.00 | |
| 9-30-16 | FOOD | Richmond City Zone/9348 | 6:21PM | LS0216H What Its Like Endorse | 30 | 27 | \$10.00 | |
| 9-30-16 | FOOD | Richmond City Zone/9348 | 9:18PM | LS0316H Every Day | 30 | 85 | \$45.00 | |
| 9-30-16 | FOOD | Richmond City Zone/9348 | 11:53PM | LS0216H What Its Like Endorse | 30 | 85 | \$45.00 | |
| 9-30-16 | HALL | Richmond City Zone/9348 | 4:49PM | LS0316H Every Day | 30 | 32 | \$5.00 | |
| 9-30-16 | HALL | Richmond City Zone/9348 | 8:48PM | LS0216H What Its Like Endorse | 30 | 33 | \$7.00 | |
| 9-30-16 | HALL | Richmond City Zone/9348 | 10:12PM | LS0316H Every Day | 30 | 33 | \$7.00 | |
| 9-30-16 | HGTV | Richmond City Zone/9348 | 5:18PM | LS0216H What Its Like Endorse | 30 | 37 | \$54.00 | |
| 9-30-16 | HGTV | Richmond City Zone/9348 | 7:18PM | LS0316H Every Day | 30 | 38 | \$86.00 | |
| 9-30-16 | HGTV | Richmond City Zone/9348 | 8:43PM | LS0216H What Its Like Endorse | 30 | 38 | \$86.00 | |
| 9-30-16 | HIST | Richmond City Zone/9348 | 5:40PM | LS0316H Every Day | 30 | 42 | \$15.00 | |
| 9-30-16 | HIST | Richmond City Zone/9348 | 10:48PM | LS0216H What Its Like Endorse | 30 | 87 | \$15.00 | |
| 9-30-16 | MNBC | Richmond City Zone/9348 | 6:53AM | LS0316H Every Day | 30 | 49 | \$4.00 | |
| 9-30-16 | MNBC | Richmond City Zone/9348 | 10:46AM | LS0216H What Its Like Endorse | 30 | 88 | \$3.00 | |
| 9-30-16 | MNBC | Richmond City Zone/9348 | 2:16PM | LS0316H Every Day | 30 | 88 | \$3.00 | |
| 9-30-16 | MNBC | Richmond City Zone/9348 | 5:17PM | LS0216H What Its Like Endorse | 30 | 51 | \$5.00 | |
| 9-30-16 | MNBC | Richmond City Zone/9348 | 6:30PM | LS0316H Every Day | 30 | 51 | \$5.00 | |
| 9-30-16 | MNBC | Richmond City Zone/9348 | 8:45PM | LS0216H What Its Like Endorse | 30 | 89 | \$4.00 | |
| 9-30-16 | MNBC | Richmond City Zone/9348 | 11:44PM | LS0316H Every Day | 30 | 89 | \$4.00 | |
| 9-30-16 | TBSC | Richmond City Zone/9348 | 4:43PM | LS0216H What Its Like Endorse | 30 | 56 | \$19.00 | |
| 9-30-16 | TBSC | Richmond City Zone/9348 | 8:47PM | LS0316H Every Day | 30 | 57 | \$74.00 | |
| 9-30-16 | TNT | Richmond City Zone/9348 | 5:41PM | LS0316H Every Day | 30 | 61 | \$18.00 | |
| 9-30-16 | TNT | Richmond City Zone/9348 | 11:50PM | LS0216H What Its Like Endorse | 30 | 62 | \$28.00 | |
| 9-30-16 | USA | Richmond City Zone/9348 | 5:03PM | LS0216H What Its Like Endorse | 30 | 66 | \$20.00 | |
| 9-30-16 | USA | Richmond City Zone/9348 | 11:47PM | LS0316H Every Day | 30 | 67 | \$35.00 | |
| 10-1-16 | BET | Chesterfield Zone/0836 | 2:15PM | LS0216H What Its Like Endorse | 30 | 73 | \$21.00 | |
| 10-1-16 | BET | Chesterfield Zone/0836 | 5:19PM | LS0316H Every Day | 30 | 73 | \$21.00 | |
| 10-1-16 | BET | Chesterfield Zone/0836 | 7:50PM | LS0316H Every Day | 30 | 72 | \$65.00 | |
| 10-1-16 | BET | Chesterfield Zone/0836 | 11:52PM | LS0216H What Its Like Endorse | 30 | 72 | \$65.00 | |
| 10-1-16 | HGTV | Chesterfield Zone/0836 | 1:20PM | LS0216H What Its Like Endorse | 30 | 78 | \$90.00 | |
| 10-1-16 | HGTV | Chesterfield Zone/0836 | 4:19PM | LS0316H Every Day | 30 | 78 | \$90.00 | |
| 10-1-16 | HGTV | Chesterfield Zone/0836 | 7:18PM | LS0216H What Its Like Endorse | 30 | 77 | \$112.00 | |
| 10-1-16 | HGTV | Chesterfield Zone/0836 | 8:44PM | LS0316H Every Day | 30 | 77 | \$112.00 | |
| 10-1-16 | HGTV | Chesterfield Zone/0836 | 11:19PM | LS0316H Every Day | 30 | 77 | \$112.00 | |
| 10-1-16 | BET | Richmond City Zone/9348 | 1:46PM | LS0216H What Its Like Endorse | 30 | 5 | \$9.00 | |
| 10-1-16 | BET | Richmond City Zone/9348 | 5:19PM | LS0316H Every Day | 30 | 5 | \$9.00 | |
| 10-1-16 | BET | Richmond City Zone/9348 | 7:50PM | LS0216H What Its Like Endorse | 30 | 4 | \$21.00 | |
| 10-1-16 | CMDY | Richmond City Zone/9348 | 12:49PM | LS0316H Every Day | 30 | 10 | \$7.00 | |
| 10-1-16 | CMDY | Richmond City Zone/9348 | 5:30PM | LS0216H What Its Like Endorse | 30 | 10 | \$7.00 | |
| 10-1-16 | CMDY | Richmond City Zone/9348 | 8:28PM | LS0216H What Its Like Endorse | 30 | 9 | \$15.00 | |
| 10-1-16 | CMDY | Richmond City Zone/9348 | 9:49PM | LS0316H Every Day | 30 | 9 | \$15.00 | |
| 10-1-16 | CNN | Richmond City Zone/9348 | 6:46AM | LS0216H What Its Like Endorse | 30 | 15 | \$7.00 | |
| 10-1-16 | CNN | Richmond City Zone/9348 | 12:59PM | LS0216H What Its Like Endorse | 30 | 19 | \$7.00 | |
| 10-1-16 | CNN | Richmond City Zone/9348 | 4:47PM | LS0316H Every Day | 30 | 19 | \$7.00 | |
| 10-1-16 | CNN | Richmond City Zone/9348 | 8:39PM | LS0216H What Its Like Endorse | 30 | 18 | \$12.00 | |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|-------------------------|---------|-------------------------------|-----|------|----------|------|
| 10-1-16 | CNN | Richmond City Zone/9348 | 11:35PM | LS0316H Every Day | 30 | 18 | \$12.00 | |
| 10-1-16 | DISC | Richmond City Zone/9348 | 11:39AM | LS0216H What Its Like Endorse | 30 | 24 | \$7.00 | |
| 10-1-16 | DISC | Richmond City Zone/9348 | 4:16PM | LS0316H Every Day | 30 | 24 | \$7.00 | |
| 10-1-16 | DISC | Richmond City Zone/9348 | 11:38PM | LS0316H Every Day | 30 | 84 | \$14.00 | |
| 10-1-16 | FOOD | Richmond City Zone/9348 | 4:57AM | LS0216H What Its Like Endorse | 30 | 79 | \$25.00 | |
| 10-1-16 | FOOD | Richmond City Zone/9348 | 6:19PM | LS0316H Every Day | 30 | 86 | \$25.00 | |
| 10-1-16 | FOOD | Richmond City Zone/9348 | 8:53PM | LS0316H Every Day | 30 | 85 | \$45.00 | |
| 10-1-16 | HALL | Richmond City Zone/9348 | 11:52AM | LS0216H What Its Like Endorse | 30 | 34 | \$4.00 | |
| 10-1-16 | HALL | Richmond City Zone/9348 | 4:49PM | LS0316H Every Day | 30 | 34 | \$4.00 | |
| 10-1-16 | HALL | Richmond City Zone/9348 | 8:51PM | LS0216H What Its Like Endorse | 30 | 33 | \$7.00 | |
| 10-1-16 | HGTV | Richmond City Zone/9348 | 11:20AM | LS0316H Every Day | 30 | 39 | \$49.00 | |
| 10-1-16 | HGTV | Richmond City Zone/9348 | 4:19PM | LS0216H What Its Like Endorse | 30 | 39 | \$49.00 | |
| 10-1-16 | HGTV | Richmond City Zone/9348 | 9:19PM | LS0316H Every Day | 30 | 38 | \$86.00 | |
| 10-1-16 | HIST | Richmond City Zone/9348 | 1:41PM | LS0216H What Its Like Endorse | 30 | 44 | \$11.00 | |
| 10-1-16 | HIST | Richmond City Zone/9348 | 5:43PM | LS0316H Every Day | 30 | 44 | \$11.00 | |
| 10-1-16 | HIST | Richmond City Zone/9348 | 8:19PM | LS0316H Every Day | 30 | 87 | \$15.00 | |
| 10-1-16 | MNBC | Richmond City Zone/9348 | 7:28AM | LS0216H What Its Like Endorse | 30 | 49 | \$4.00 | |
| 10-1-16 | MNBC | Richmond City Zone/9348 | 2:52PM | LS0216H What Its Like Endorse | 30 | 53 | \$4.00 | |
| 10-1-16 | MNBC | Richmond City Zone/9348 | 6:30PM | LS0316H Every Day | 30 | 53 | \$4.00 | |
| 10-1-16 | MNBC | Richmond City Zone/9348 | 9:31PM | LS0216H What Its Like Endorse | 30 | 89 | \$4.00 | |
| 10-1-16 | MNBC | Richmond City Zone/9348 | 11:53PM | LS0316H Every Day | 30 | 89 | \$4.00 | |
| 10-1-16 | TBSC | Richmond City Zone/9348 | 2:07PM | LS0316H Every Day | 30 | 58 | \$15.00 | |
| 10-1-16 | TBSC | Richmond City Zone/9348 | 5:43PM | LS0216H What Its Like Endorse | 30 | 58 | \$15.00 | |
| 10-1-16 | TBSC | Richmond City Zone/9348 | 8:45PM | LS0216H What Its Like Endorse | 30 | 57 | \$74.00 | |
| 10-1-16 | TNT | Richmond City Zone/9348 | 12:43PM | LS0316H Every Day | 30 | 63 | \$15.00 | |
| 10-1-16 | TNT | Richmond City Zone/9348 | 4:00PM | LS0216H What Its Like Endorse | 30 | 63 | \$15.00 | |
| 10-1-16 | TNT | Richmond City Zone/9348 | 11:10PM | LS0316H Every Day | 30 | 62 | \$28.00 | |
| 10-1-16 | USA | Richmond City Zone/9348 | 11:36AM | LS0216H What Its Like Endorse | 30 | 68 | \$15.00 | |
| 10-1-16 | USA | Richmond City Zone/9348 | 4:36PM | LS0316H Every Day | 30 | 68 | \$15.00 | |
| 10-1-16 | USA | Richmond City Zone/9348 | 7:23PM | LS0216H What Its Like Endorse | 30 | 67 | \$35.00 | |
| 10-2-16 | BET | Chesterfield Zone/0836 | 11:09AM | LS0216H What Its Like Endorse | 30 | 73 | \$21.00 | |
| 10-2-16 | BET | Chesterfield Zone/0836 | 3:13PM | LS0316H Every Day | 30 | 73 | \$21.00 | |
| 10-2-16 | BET | Chesterfield Zone/0836 | 7:50PM | LS0316H Every Day | 30 | 72 | \$65.00 | |
| 10-2-16 | BET | Chesterfield Zone/0836 | 8:44PM | LS0216H What Its Like Endorse | 30 | 72 | \$65.00 | |
| 10-2-16 | BET | Chesterfield Zone/0836 | 11:49PM | LS0316H Every Day | 30 | 72 | \$65.00 | |
| 10-2-16 | HGTV | Chesterfield Zone/0836 | 1:19PM | LS0216H What Its Like Endorse | 30 | 78 | \$90.00 | |
| 10-2-16 | HGTV | Chesterfield Zone/0836 | 2:19PM | LS0316H Every Day | 30 | 78 | \$90.00 | |
| 10-2-16 | HGTV | Chesterfield Zone/0836 | 7:19PM | LS0216H What Its Like Endorse | 30 | 77 | \$112.00 | |
| 10-2-16 | HGTV | Chesterfield Zone/0836 | 11:18PM | LS0316H Every Day | 30 | 77 | \$112.00 | |
| 10-2-16 | BET | Richmond City Zone/9348 | 12:39PM | LS0216H What Its Like Endorse | 30 | 5 | \$9.00 | |
| 10-2-16 | BET | Richmond City Zone/9348 | 11:49PM | LS0316H Every Day | 30 | 4 | \$21.00 | |
| 10-2-16 | CMDY | Richmond City Zone/9348 | 6:03PM | LS0316H Every Day | 30 | 10 | \$7.00 | |
| 10-2-16 | CMDY | Richmond City Zone/9348 | 9:49PM | LS0216H What Its Like Endorse | 30 | 9 | \$15.00 | |
| 10-2-16 | CNN | Richmond City Zone/9348 | 8:50AM | LS0316H Every Day | 30 | 15 | \$7.00 | |
| 10-2-16 | CNN | Richmond City Zone/9348 | 12:59PM | LS0216H What Its Like Endorse | 30 | 19 | \$7.00 | |
| 10-2-16 | CNN | Richmond City Zone/9348 | 5:58PM | LS0316H Every Day | 30 | 19 | \$7.00 | |
| 10-2-16 | CNN | Richmond City Zone/9348 | 8:45PM | LS0216H What Its Like Endorse | 30 | 18 | \$12.00 | |
| 10-2-16 | CNN | Richmond City Zone/9348 | 11:34PM | LS0316H Every Day | 30 | 18 | \$12.00 | |
| 10-2-16 | DISC | Richmond City Zone/9348 | 12:26PM | LS0216H What Its Like Endorse | 30 | 24 | \$7.00 | |
| 10-2-16 | DISC | Richmond City Zone/9348 | 7:28PM | LS0216H What Its Like Endorse | 30 | 84 | \$14.00 | |
| 10-2-16 | DISC | Richmond City Zone/9348 | 10:36PM | LS0316H Every Day | 30 | 84 | \$14.00 | |
| 10-2-16 | FOOD | Richmond City Zone/9348 | 5:53PM | LS0216H What Its Like Endorse | 30 | 86 | \$25.00 | |
| 10-2-16 | FOOD | Richmond City Zone/9348 | 8:52PM | LS0216H What Its Like Endorse | 30 | 85 | \$45.00 | |
| 10-2-16 | FOOD | Richmond City Zone/9348 | 11:54PM | LS0316H Every Day | 30 | 85 | \$45.00 | |
| 10-2-16 | HALL | Richmond City Zone/9348 | 12:51PM | LS0216H What Its Like Endorse | 30 | 34 | \$4.00 | |
| 10-2-16 | HALL | Richmond City Zone/9348 | 4:50PM | LS0316H Every Day | 30 | 34 | \$4.00 | |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|------|-------------------------|---------|-------------------------------|-----|------|----------|------|
| 10-2-16 | HALL | Richmond City Zone/9348 | 8:51PM | LS0316H Every Day | 30 | 33 | \$7.00 | |
| 10-2-16 | HGTV | Richmond City Zone/9348 | 1:19PM | LS0316H Every Day | 30 | 39 | \$49.00 | |
| 10-2-16 | HGTV | Richmond City Zone/9348 | 2:19PM | LS0216H What Its Like Endorse | 30 | 39 | \$49.00 | |
| 10-2-16 | HGTV | Richmond City Zone/9348 | 11:18PM | LS0216H What Its Like Endorse | 30 | 38 | \$86.00 | |
| 10-2-16 | HIST | Richmond City Zone/9348 | 2:41PM | LS0216H What Its Like Endorse | 30 | 44 | \$11.00 | |
| 10-2-16 | HIST | Richmond City Zone/9348 | 6:12PM | LS0316H Every Day | 30 | 44 | \$11.00 | |
| 10-2-16 | HIST | Richmond City Zone/9348 | 8:15PM | LS0216H What Its Like Endorse | 30 | 87 | \$15.00 | |
| 10-2-16 | MNBC | Richmond City Zone/9348 | 8:52AM | LS0316H Every Day | 30 | 49 | \$4.00 | |
| 10-2-16 | MNBC | Richmond City Zone/9348 | 1:17PM | LS0216H What Its Like Endorse | 30 | 53 | \$4.00 | |
| 10-2-16 | MNBC | Richmond City Zone/9348 | 5:10PM | LS0316H Every Day | 30 | 53 | \$4.00 | |
| 10-2-16 | MNBC | Richmond City Zone/9348 | 10:29PM | LS0316H Every Day | 30 | 89 | \$4.00 | |
| 10-2-16 | TBSC | Richmond City Zone/9348 | 11:40AM | LS0316H Every Day | 30 | 58 | \$15.00 | |
| 10-2-16 | TBSC | Richmond City Zone/9348 | 2:06PM | LS0216H What Its Like Endorse | 30 | 58 | \$15.00 | |
| 10-2-16 | TBSC | Richmond City Zone/9348 | 9:13PM | LS0316H Every Day | 30 | 57 | \$74.00 | |
| 10-2-16 | TBSC | Richmond City Zone/9348 | 9:45PM | LS0216H What Its Like Endorse | 30 | 57 | \$74.00 | |
| 10-2-16 | TNT | Richmond City Zone/9348 | 4:29PM | LS0316H Every Day | 30 | 63 | \$15.00 | |
| 10-2-16 | TNT | Richmond City Zone/9348 | 10:26PM | LS0216H What Its Like Endorse | 30 | 62 | \$28.00 | |
| 10-2-16 | USA | Richmond City Zone/9348 | 2:40PM | LS0216H What Its Like Endorse | 30 | 68 | \$15.00 | |
| 10-2-16 | USA | Richmond City Zone/9348 | 8:45PM | LS0316H Every Day | 30 | 67 | \$35.00 | |
| 10-3-16 | BET | Chesterfield Zone/0836 | 5:16PM | LS0316H Every Day | 30 | 69 | \$43.00 | |
| 10-3-16 | BET | Chesterfield Zone/0836 | 7:46PM | LS0216H What Its Like Endorse | 30 | 70 | \$65.00 | |
| 10-3-16 | BET | Chesterfield Zone/0836 | 11:45PM | LS0316H Every Day | 30 | 70 | \$65.00 | |
| 10-3-16 | HGTV | Chesterfield Zone/0836 | 5:19PM | LS0216H What Its Like Endorse | 30 | 74 | \$104.00 | |
| 10-3-16 | HGTV | Chesterfield Zone/0836 | 8:45PM | LS0316H Every Day | 30 | 75 | \$112.00 | |
| 10-3-16 | HGTV | Chesterfield Zone/0836 | 11:18PM | LS0216H What Its Like Endorse | 30 | 75 | \$112.00 | |
| 10-3-16 | BET | Richmond City Zone/9348 | 7:46PM | LS0216H What Its Like Endorse | 30 | 2 | \$21.00 | |
| 10-3-16 | CMDY | Richmond City Zone/9348 | 4:47PM | LS0316H Every Day | 30 | 6 | \$9.00 | |
| 10-3-16 | CMDY | Richmond City Zone/9348 | 10:50PM | LS0216H What Its Like Endorse | 30 | 7 | \$15.00 | |
| 10-3-16 | CNN | Richmond City Zone/9348 | 8:39AM | LS0216H What Its Like Endorse | 30 | 11 | \$7.00 | |
| 10-3-16 | CNN | Richmond City Zone/9348 | 2:54PM | LS0216H What Its Like Endorse | 30 | 82 | \$4.00 | |
| 10-3-16 | CNN | Richmond City Zone/9348 | 4:53PM | LS0316H Every Day | 30 | 13 | \$10.00 | |
| 10-3-16 | CNN | Richmond City Zone/9348 | 5:59PM | LS0216H What Its Like Endorse | 30 | 13 | \$10.00 | |
| 10-3-16 | CNN | Richmond City Zone/9348 | 8:59PM | LS0316H Every Day | 30 | 14 | \$12.00 | |
| 10-3-16 | CNN | Richmond City Zone/9348 | 10:37PM | LS0216H What Its Like Endorse | 30 | 14 | \$12.00 | |
| 10-3-16 | DISC | Richmond City Zone/9348 | 6:25PM | LS0216H What Its Like Endorse | 30 | 20 | \$8.00 | |
| 10-3-16 | DISC | Richmond City Zone/9348 | 9:25PM | LS0316H Every Day | 30 | 21 | \$14.00 | |
| 10-3-16 | FOOD | Richmond City Zone/9348 | 5:53PM | LS0316H Every Day | 30 | 25 | \$10.00 | |
| 10-3-16 | FOOD | Richmond City Zone/9348 | 11:51PM | LS0316H Every Day | 30 | 26 | \$24.00 | |
| 10-3-16 | HALL | Richmond City Zone/9348 | 4:50PM | LS0316H Every Day | 30 | 30 | \$5.00 | |
| 10-3-16 | HALL | Richmond City Zone/9348 | 10:17PM | LS0216H What Its Like Endorse | 30 | 31 | \$7.00 | |
| 10-3-16 | HGTV | Richmond City Zone/9348 | 4:18PM | LS0216H What Its Like Endorse | 30 | 35 | \$54.00 | |
| 10-3-16 | HGTV | Richmond City Zone/9348 | 11:18PM | LS0316H Every Day | 30 | 36 | \$86.00 | |
| 10-3-16 | HIST | Richmond City Zone/9348 | 5:40PM | LS0316H Every Day | 30 | 40 | \$15.00 | |
| 10-3-16 | HIST | Richmond City Zone/9348 | 9:13PM | LS0216H What Its Like Endorse | 30 | 41 | \$15.00 | |
| 10-3-16 | MNBC | Richmond City Zone/9348 | 6:56AM | LS0216H What Its Like Endorse | 30 | 45 | \$4.00 | |
| 10-3-16 | MNBC | Richmond City Zone/9348 | 9:21AM | LS0316H Every Day | 30 | 46 | \$3.00 | |
| 10-3-16 | MNBC | Richmond City Zone/9348 | 1:23PM | LS0216H What Its Like Endorse | 30 | 46 | \$3.00 | |
| 10-3-16 | MNBC | Richmond City Zone/9348 | 5:57PM | LS0316H Every Day | 30 | 47 | \$5.00 | |
| 10-3-16 | MNBC | Richmond City Zone/9348 | 6:29PM | LS0216H What Its Like Endorse | 30 | 47 | \$5.00 | |
| 10-3-16 | MNBC | Richmond City Zone/9348 | 7:42PM | LS0316H Every Day | 30 | 48 | \$4.00 | |
| 10-3-16 | MNBC | Richmond City Zone/9348 | 10:17PM | LS0216H What Its Like Endorse | 30 | 48 | \$4.00 | |
| 10-3-16 | TBSC | Richmond City Zone/9348 | 5:17PM | LS0216H What Its Like Endorse | 30 | 54 | \$19.00 | |
| 10-3-16 | TBSC | Richmond City Zone/9348 | 11:54PM | LS0316H Every Day | 30 | 55 | \$74.00 | |
| 10-3-16 | TNT | Richmond City Zone/9348 | 4:09PM | LS0316H Every Day | 30 | 59 | \$18.00 | |
| 10-3-16 | TNT | Richmond City Zone/9348 | 11:24PM | LS0216H What Its Like Endorse | 30 | 60 | \$28.00 | |
| 10-3-16 | USA | Richmond City Zone/9348 | 6:47PM | LS0216H What Its Like Endorse | 30 | 64 | \$20.00 | |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|-----|-------------------------|--------|-------------------|-----|------|---------|------|
| 10-3-16 | USA | Richmond City Zone/9348 | 7:16PM | LS0316H Every Day | 30 | 65 | \$35.00 | |

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